# denim

## Cheatsheet

#### **ABOUT DENIM**

# Only **good solar panels.**

No one needs to be woke for solar panels, to be honest. It's not sexy. You don't want to have to think about solar panels, they should just work.

At Denim, we understand that. Our solar panels are produced to the highest European standards. We keep an eye on production and the entire supply chain - we control everything. In our range we only have super strong glass-glass solar panels. Free of plastic and with super long warranties up to 35 years. All our products are PFAS-free, REACH and RoHS certified, and we are fully transparent about where we source our raw materials.

And you know what the best part is? We offer support and service in your own language. Well... Boring is not sexy. But it always generates power. The more boring it is, the better for you!

#### **FIGURES**

more than 80

more than 100.000

Households with Denim solar panels

Denim partners in Europe

up to

35 years

product- and power warranty

#### ABOUT DENIM

## Proud to be boring

Part of **Solstice Group**, a company within **The Sharing Group**.

First Denim module produced in 2013

Focused on the **residential** & **small commercial** market.

Partnernetwerk accross **Europe** 

#### WHY DENIM?

# Being as reliable as the sun that rises every day is our goal



#### European brand

Guarantee service and communication all in Amsterdam



#### Long Warranty

30 to 35 years of product and performance warranty. Nothing to lose sleep over!



#### Triple tested

Hail, snow, wind, ammonia, salt fog corrosion... Name a test and Denim has passed it. Additionally, Denim scores an **A on SundaHus** for environmentally



#### Quality guaranteed

We guide and control the entire production process so you always get the best product.



#### Positive impact

Plastic-free, PFAS-free, 100% recycled packaging and produced with solar energy.



#### European partnernetwork

More than 80 ambassadors for our brand across Europe.



#### Fast delivery

Same day shipping. So quickly delivered to you or the customer.



#### Excellent after-service

As a European brand with a local support team, we are always available.

#### A CLEAR VISION FOR THE FUTURE

For us, sustainability starts with the design of our products, our choice of components we use and the selection of our production and supply partners where we make the difference. This makes Denim the most logical choice for EU consumers.







Denim chooses to locally source raw materials, thereby reducing greenhouse gas emissions.

If you choose Denim, you choose for:

<b>✓</b>	Green en low-carbon supply
$\checkmark$	<b>No</b> backsheet films
$\checkmark$	Produced with solar energy
V	Packaged in 100% FSC recycled cardboard
$\checkmark$	Green transportation
$\checkmark$	PFAS-free since early '22
V	REACH certified
V	RoHS certified. <b>Reduction of lead and other</b> hazardous materials below 0.1%.

#### TRANSPARANCY

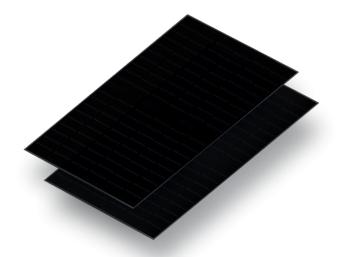


At Denim, you always know where the parts in our solar panels come from.

Pretty fair, right?

DENIMSOLAR.COM

## Meet de Denim stars



THE CLASSIC

### The all Black Stars

#### THE NEW GENERATION

## The all Black Stars 2.0

Power:	490Wp
Product warranty:	30 years
Dimensions:	1909 x 1134 x 30 mm
Glass thickness:	2x 2.0 mm on front- and back side

Power:	455 Wp   505 Wp
Product warranty:	35 years
Dimensions:	1762 x 1134 x 30 mm 1952 x 1134 x 30 mm
Glass thickness:	2x 2.0 mm on front- and back side

#### PROVEN QUALITY

 $\begin{tabular}{ll} \textbf{Snowload:} & up to 6000 Pa (BTG) \\ \textbf{Equivalent to the pressure of 2.5 m of snow on the panel} \\ \end{tabular}$ 

Windload: up to 4000 Pa (BTG) Strong wind? Stronger panels.

 $\begin{tabular}{ll} \textbf{Hail test:} up to $45 mm/$ speed $30.7 m/$ s (BTG) \\ \textbf{Hail is increasingly becoming a problem.} \\ \textbf{Not for Denim panels!} \end{tabular}$ 

#### IEC 61701 Salt Mist Corrosion TUV Sud

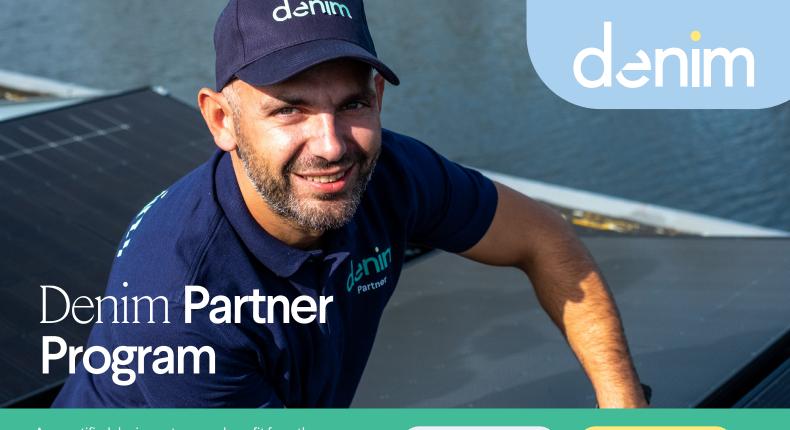
This shows that Denim panels are resistant to corrosion from salt, Ideal for coastal areas.

#### IEC 62716 Ammonia Corrosion TUV Sud

This shows that Denim panels are resistant to ammonia. Ideal for farms.

#### IEC 61215 Production Monitored TUV Sud

This shows that the production of Denim is regularly checked for consistency and quality.



As a certified denim partner, you benefit from the Denim brand, whose distinctive profile is increasingly recognized in Europe.

All Denim installers

Denim Partners

European brand Warranty, service and communication. All from Amsterdam	$\checkmark$	$\checkmark$
Exceptionally reliable panels		
with 30 or even 35 years warranty		•
Extensively tested		
Hail, salt, ammonia name a test and Denim has passed it.		$\checkmark$
Access to the 'certified Denim partner' label		
Who wouldn't want that?		
A dedicated page on our website		
A digital business card that makes you and your company more visible and easier to fi		
Online shining		
Branding and Logo kit - to use in your own channels	<b>V</b>	
Online marketing		
Our marketing creates attention and consumers are refered to you	<b>V</b>	
Versnelde service- en garantieafhandeling		
Priority in case of service and even a replacement		
Personalized service		
by Denim's account team		
Prioritization for you		
Priority and preferential access to products		